UNCERTAINTY IN THE HOT HAND FALLACY: DETECTING STREAKY ALTERNATIVES IN RANDOM BERNOULLI SEQUENCES

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Abstract

We study a class of tests of the randomness of Bernoulli sequences and their application to analyses of the human tendency to perceive streaks as overly representative of positive dependence—the hot hand fallacy. In particular, we study tests of randomness (i.e., that trials are i.i.d.) based on test statistics that compare the proportion of successes that directly follow $k$ consecutive successes with either the overall proportion of successes or the proportion of successes that directly follow $k$ consecutive failures. We derive the asymptotic distributions of these test statistics and their permutation distributions under randomness and under general models of streakiness, which allows us to evaluate their local asymptotic power. The results are applied to revisit tests of the hot hand fallacy implemented on data from a basketball shooting experiment, whose conclusions are disputed by Gilovich, Vallone, and Tversky (1985) and Miller and Sanjurjo (2018a). We establish that the tests are insufficiently powered to distinguish randomness from alternatives consistent with the variation in NBA shooting percentages. While multiple testing procedures reveal that one shooter can be inferred to exhibit shooting significantly inconsistent with randomness, we find that participants in a survey of basketball fans over-estimate an average player’s streakiness, corroborating the empirical support for the hot hand fallacy.
1 Introduction

Suppose that, for each $i$ in $1,\ldots,N$, we observe $n$ consecutive Bernoulli trials $X_i = \{X_{ij}\}_{j=1}^n$, with $X_{ij} = 1$ denoting a success and $X_{ij} = 0$ denoting a failure. We are interested in testing either the individual hypotheses

$$H_{0i}^i: X_i \text{ is i.i.d.},$$

the multiple hypothesis problem that tests the $H_{0i}^i$ simultaneously, or the joint hypothesis

$$H_0: X_i \text{ is i.i.d. for all } i \text{ in } 1,\ldots,N$$

against alternatives in which the probabilities of success and failure immediately following streaks of consecutive successes or consecutive failures are greater than their unconditional probabilities.

The interpretation of the results of tests of this form have been pivotal in the development of behavioral economics, and in particular, theories of human misperception of randomness. In a formative paper, Tversky and Kahneman (1971) hypothesize that people erroneously believe that small samples are highly representative of the “essential characteristics” of the population from which they are drawn. For example, investors who observe a period of increasing returns to an asset will perceive the increase to be representative of the dynamics of the asset and expect the increases in returns to persist (Greenwood and Shleifer 2014, Barberis et. al 2015). Similarly, people perceive streaks of ones in Bernoulli sequences to be overly representative of a deviation from randomness, and thereby underestimate their probability when randomness is true (Bar-Hillel and Wagenaar 1991, Rabin 2002).

Gilovich, Vallone, and Tversky (1985), henceforth GVT, test this hypothesis, that people significantly under-estimate the probability of streaks in random processes, by analyzing basketball shooting data collected from the men and women of Cornell University’s varsity and junior varsity basketball teams. They are unable to reject the hypothesis that the sequences of shots they observe are i.i.d. and conclude that the belief in the “hot hand,” that basketball players experience periods with elevated rates of success or failure, is a pervasive cognitive illusion or fallacy. This conclusion became the academic consensus for the following three decades (Kahneman 2011) and provided a central empirical support for many economic models in which agents are overconfident in conclusions drawn from small samples (Rabin and Vayanos 2009).
The GVT results were challenged by Miller and Sanjurjo (2018a), henceforth MS, who note that there is a significant small-sample bias in estimates of the probability of success following streaks of successes or failures. They argue that when the GVT analysis is corrected to account for this small-sample bias, they are able to reject the null hypothesis that shots are i.i.d. in favor of a positive dependence consistent with expectations of streakiness in basketball.¹

Miller and Sanjurjo (2018b) argue that their work “uncovered critical flaws ... sufficient to not only invalidate the most compelling evidence against the hot hand, but even to vindicate the belief in streakiness.” In fact, their conclusions resulted in persisting uncertainty in the empirical support for the human tendency to perceive streaks as overly representative of positive dependence (Rinott and Bar-Hillel 2015). Benjamin (2018) indicates that MS “re-opens–but does not answer–the key question of whether there is a hot hand bias ... a belief in a stronger hot hand than there really is.”

The objective of this paper is to clarify and quantify this uncertainty by developing the asymptotic properties of the tests considered by GVT and MS, measuring the tests’ finite-sample power with a set of local asymptotic approximations and simulations, and providing a comprehensive presentation and interpretation of the results of these tests implemented on the GVT shooting data. We find that the tests considered are insufficiently powered to detect deviations from randomness consistent with the variation in NBA shooting percentages. Although there is evidence that some basketball shooters are significantly non-i.i.d., average predictions of the streakiness of basketball players in a survey of basketball fans are larger than the observed streakiness, supporting the existence of the hot hand fallacy.

We focus our empirical analysis on the data from the GVT shooting experiment, because the conclusions reached in GVT and MS are starkly different and have resulted in both the former consensus and current uncertainty concerning the empirical support for the hot hand fallacy. It is worth noting that Miller and Sanjurjo (2014) administer their own controlled shooting experiment and reach similar conclusion to their analysis of the GVT shooting experiment.

The hypothesis tests studied in this paper are applicable to a wider class of questions. Tests of the randomness of stochastic processes against nonrandom, persistent, or streaky alternatives have been studied extensively within finance, economics, and psychology, including the large

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Following MS and GVT, we study the test statistics $\hat{P}_{n,k}(X_i), \hat{Q}_{n,k}(X_i),$ and $\hat{D}_{n,k}(X_i)$. Each $X_{ij}$ has probability of success $p_i$, which may depend on $i$. Let each individual’s observed probability of success be given by $\hat{p}_{n,i} = \frac{1}{n} \sum_{j=1}^{n} X_{ij}$ and let $\hat{P}_{n,k}(X_i)$ denote the proportion of successes following $k$ consecutive successes. That is, letting $Y_{ijk} = \prod_{m=j}^{i+k} X_{im}$ and $V_{ik} = \sum_{j=1}^{n-k} Y_{ijk}$, then $\hat{P}_{n,k}(X_i)$ is given by

$$\hat{P}_{n,k}(X_i) = \frac{V_{ik}}{V_{i(k-1)}}.$$  \hfill (1.1)

Likewise, let $\hat{Q}_{n,k}(X_i)$ denote the proportion of failures following $k$ consecutive failures. Letting $Z_{ijk} = \prod_{m=j}^{i+k} (1 - X_{im})$ and $W_{ik} = \sum_{j=1}^{n-k} Z_{ijk}$, then $\hat{Q}_{n,k}(X_i)$ is given by

$$\hat{Q}_{n,k}(X_i) = \frac{W_{ik}}{W_{i(k-1)}}.$$  \hfill (1.2)

Let $\hat{D}_{n,k}(X_i)$ denote the difference between the proportion of successes following $k$ consecutive successes and $k$ consecutive failures, given by

$$\hat{D}_{n,k}(X_i) = \hat{P}_{n,k}(X_i) - (1 - \hat{Q}_{n,k}(X_i)).$$ \hfill (1.3)

Section 2 derives the asymptotic distributions of $\hat{P}_{n,k}(X_i), \hat{Q}_{n,k}(X_i),$ and $\hat{D}_{n,k}(X_i)$ and their permutation distributions under $H_0$. We give analytical expressions for the normal asymptotic distributions of these test statistics, showing that tests relying on a normal approximation, applied by both GVT and MS, control type 1 error asymptotically. Additionally, we show that the permutation distributions of these statistics converge to the statistics’ normal asymptotic distributions, implying that the permutation tests applied by MS behave similarly to tests relying on normal approximations.

Section 3 analyzes the asymptotics of the test statistics and their permutation distributions under a set of general stationary processes. First, we characterize the normal asymptotic dis-

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tributions of the test statistics under general $\alpha$-mixing processes (see Bradley 2005). We use these results to study the asymptotic distributions of the test statistics under a Markov model of streakiness, in which the probability of a success or a failure is increased directly following $m$ consecutive successes or failures, respectively. We give expressions for the local asymptotic power of the hypothesis tests under consideration against these streaky alternatives.

We show that the test rejecting for large values of $\hat{D}_{n,1}(X_i)$ is asymptotically equivalent to the Wald Wolfowitz (1940) runs test, which is known to be the uniformly most powerful unbiased statistic against first-order Markov Chains and is the standard test statistic used to test randomness in Bernoulli sequences (Lehmann 1998). As a byproduct of our analysis, we derive the limiting local power function for the Wald Wolfowitz (1940) runs test, which appears to be new. In turn, we show that $\hat{D}_{n,k}(X_i)$ has the maximum power, within the hypothesis tests that we consider, against alternatives in which streakiness begins after $k$ consecutive successes or failures. Simulation evidence indicates that our asymptotic approximations to the power against streaky alternatives perform remarkably well in the sample sizes considered in GVT and MS.

Section 4 presents several methods for testing the joint null hypothesis $H_0$ with a single test statistic and by combining the results of several tests using different test statistics. We implement a set of simulations that measure the finite-sample power of these tests against alternatives in which individuals follow the streaky model developed in Section 3 with probability $\theta$ and $H_{i0}$ with probability $1 - \theta$.

Having established the asymptotic properties of $\hat{D}_{n,k}(X_i)$ under the null and under alternative models of streakiness, Section 5 revisits the GVT and MS analysis, delineating individual, simultaneous, and joint testing environments. When testing the hypotheses $H_{i0}$ simultaneously, we find that we are able to reject $H_{i0}$ for only one shooter consistently. This shooter’s shot sequence is strikingly streaky. He makes 16 shots in a row directly following a period in which he misses 15 out of 18 shots. Tests of the joint null hypothesis at the 5% level are not robust to the exclusion of this shooter from the sample.

We find that the tests considered by GVT and MS do not have adequate power to detect hot hand shooting effect sizes consistent with the observed variation in NBA field goal and three point shooting percentage. However, the tests are able to detect the average effect sizes predicted by the survey of basketball fans presented in GVT with probability close to one. Therefore, while there is strong evidence that non-random shooting is present for some shooters, a contribution of MS, weak evidence against $H_0$ over most shooters indicates that people over-
estimate an average player’s streakiness, the central thesis of GVT.

Section 6 concludes. Online Appendix A and Online Appendix B include supplemental tables and figures relevant to our analysis, respectively. Proofs of all mathematical results presented in the main body of this paper are given in Online Appendix C.

2 Asymptotics Under I.I.D. Processes

In this section, we derive the asymptotic unconditional sampling distributions of \( \hat{P}_{n,k}(X_i) \), \( \hat{P}_{n,k}(X_i) - \hat{p} \), and \( \hat{D}_{n,k}(X_i) \) under \( H_0 \). We also derive the limiting behavior of the corresponding permutation distributions of these test statistics.

For ease of notation, we drop the dependence on the individual \( i \). Note that the asymptotic distribution of \( \hat{Q}_{n,k}(X) \) can be obtained by replacing \( p \) with \( 1 - p \) in the expressions for the asymptotic distributions of \( \hat{P}_{n,k}(X) \). Note, \( \hat{P}_{n,k}(X) \), \( \hat{Q}_{n,k}(X) \), and \( \hat{D}_{n,k}(X) \) are not defined for every sequence \( X \), that is they are not defined for sequences without instances of \( k \) consecutive successes or failures. However, the statistics are defined with probability approaching one exponentially quickly as \( n \) grows to infinity.

2.1 Asymptotic Behavior of the Test Statistics

First, we evaluate the asymptotic distributions of \( \hat{P}_{n,k}(X) \), \( \hat{P}_{n,k}(X) - \hat{p} \), and \( \hat{D}_{n,k}(X) \) under \( H_0 \). Despite the long history of this problem, such distributions have not been provided to date. Miller and Sanjurjo (2014) claim that \( \hat{P}_{n,k}(X) \) is asymptotically normal, referencing Mood (1940), but are unable to provide explicit formulae for the asymptotic variances. Note that, even in the null i.i.d. case, the test statistics are functions of overlapping subsequences of observations, and so central limit theorems for dependent data are required. In order to analyze the asymptotic behavior of the permutation distributions, we are aided by an appropriate central limit theorem using Stein’s method (see Rinot 1994 and Stein 1986).

**Theorem 2.1.** Under the assumption that \( X = \{X_i\}_{i=1}^n \) is a sequence of i.i.d. Bernoulli\( (p) \) random variables,

(i) \( \hat{P}_{n,k}(X) \), given by (1.1), is asymptotically normal with limiting distribution given by

\[
\sqrt{n} \left( \hat{P}_{n,k}(X) - p \right) \xrightarrow{d} N \left( 0, \sigma_p^2(p,k) \right),
\]

where \( \sigma_p^2(p,k) = p^{1-k} (1 - p) \) and \( \xrightarrow{d} \) denotes convergence in distribution,
(ii) \( \hat{P}_{n,k}(X) - \hat{p} \), where \( \hat{p} = n^{-1} \sum_{i=1}^{n} X_i \), is asymptotically normal with limiting distribution given by
\[
\sqrt{n} \left( \hat{P}_{n,k}(X) - \hat{p} \right) \overset{d}{\to} N \left( 0, \sigma^2_{\hat{p}}(p,k) \right),
\]
where \( \sigma^2_{\hat{p}}(p,k) = p^{1-k} (1-p) (1-p^k) \).

(iii) and \( \hat{D}_{n,k}(X) \), given by (1.3), is asymptotically normal with limiting distribution given by
\[
\sqrt{n} \hat{D}_{n,k}(X) \overset{d}{\to} N \left( 0, \sigma^2_{\hat{D}}(p,k) \right),
\]
where \( \sigma^2_{\hat{D}}(p,k) = (p (1-p))^{1-k} \left( (1-p^k) + p^k \right) \).

Note that \( \sigma^2_{\hat{D}}(\frac{1}{2},k) = 2^{k-1} \) increases quite rapidly with \( k \), stemming from an effectively reduced sample size when considering successes, or failures, following only streaks of length \( k \).

Remark 2.1. Theorem 2.1 can be generalized to a triangular array \( X_n = \{X_{n,j}\}_{j=1}^{n} \) of i.i.d. Bernoulli trials with probability of success \( p_n \) converging to \( p \). Specifically, we have that,
\[
n^{1/2} \left( \hat{P}_k(X_n) - p_n \right) \overset{d}{\to} N \left( 0, \sigma^2_{\hat{P}}(p,k) \right),
n^{1/2} \left( \hat{P}_k(X_n) - \hat{p}_n \right) \overset{d}{\to} N \left( 0, \sigma^2_{\hat{p}}(p,k) \right), \text{ and}
n^{1/2} \hat{D}_k(X_n) \overset{d}{\to} N \left( 0, \sigma^2_{\hat{D}}(p,k) \right).
\]
This result implies that we can consistently approximate the quantiles of the distributions of \( \hat{P}_{n,k}(X_n) \) and \( \hat{D}_{n,k}(X_n) \) with the parametric bootstrap, which approximates the distribution of \( \sqrt{n} \hat{D}_{n,k}(X) \) under \( p \) by that of \( \sqrt{n} \hat{D}_{n,k}(X) \) under \( \hat{p}_n \).

Remark 2.2. MS show that, under \( H_0^k \), the expectations of \( \hat{P}_{n,k}(X) - \hat{p} \) and \( \hat{D}_{n,k}(X) \) under the null are significantly less than 0 in small samples. While exact expressions for the expectations of these statistics appear to be unknown for \( k > 1 \), in Online Appendix D we obtain the second order approximations
\[
\mathbb{E} \left[ \hat{P}_{n,k}(X) - \hat{p} \right] = n^{-1} p \left( 1 - p^{-k} \right) + O \left( n^{-2} \right) \text{ and}
\mathbb{E} \left[ \hat{D}_{n,k}(X) \right] = n^{-1} \left( 1 - (1-p)^{1-k} - p^{1-k} \right) + O \left( n^{-2} \right).
\]

Remark 2.3. Note that the asymptotic variance of \( \hat{D}_{n,k}(X) \) is equal to the sum of the asymptotic variances of \( \hat{P}_{n,k}(X) \) and \( \hat{Q}_{n,k}(X) \), suggesting that
\[
n \text{Cov} \left( \hat{P}_{n,k}(X), \hat{Q}_{n,k}(X) \right) \to 0. \quad (2.4)
\]
In fact, in Online Appendix D, we show that $\text{Cov} \left( \hat{P}_{n,k}(X), \hat{Q}_{n,k}(X) \right) = O \left( n^{-2} \right)$. GVT and MS approximate the variance of $\hat{D}_{n,k}(X)$ with estimators that implicitly assume (2.4). MS cite a simulation exercise supporting their assumption. Our results justify this assumption mathematically. Additionally, the asymptotic variance of $\hat{P}_{n,k}(X) - p$ is equal to the sum of the asymptotic variance of $\hat{P}_{n,k}(X) - \hat{p}$ and $p(1-p)$, which implies $\hat{P}_{n,k}(X) - \hat{p}$ and $\hat{p}$ are asymptotically independent.

### 2.2 Asymptotic Behavior of the Permutation Distribution

Next, we will consider the permutation distribution for various test statistic sequences $T = \{T_n\}$. As a robustness check to their results relying on a normal approximation, MS perform a permutation test, rejecting for large values of $\hat{D}_{n,k}(X)$. In general, the permutation, or randomization, distribution for $\sqrt{n}T_n$ is given by

$$
\hat{R}_n(t) = \frac{1}{n!} \sum_{\pi} I \left\{ \sqrt{n}T_n(X_{\pi(1)}, \ldots, X_{\pi(n)}) \leq t \right\},
$$

(2.5)

where $\pi = (\pi(1), \ldots, \pi(n))$ is a permutation of $(1, \ldots, n)$. Of course, the permutation distribution is just the distribution of $\sqrt{n}T_n$ conditional on the number of successes. By sufficiency, $\hat{R}_n$ does not depend on $p$ and, by completeness of the number of successes, permutation tests are the only tests that are exactly level $\alpha$. Therefore, in practice, we will use permutation tests. Deriving these tests’ asymptotic distributions allows us to analyze their power.

**Theorem 2.2.** Let $\Phi(\cdot)$ denote the standard normal cumulative distribution function. Assuming, $X_1, X_2, \ldots$ are i.i.d Bernoulli $(p)$ variables, then

(i) the permutation distribution of $\sqrt{n}T_n$ based on the test statistic $T_n = \hat{D}_{n,k}(X_1, \ldots, X_n)$ satisfies

$$
\sup_t |\hat{R}_n(t) - \Phi(t/\sigma_D(p,k))| \overset{p}{\rightarrow} 0,
$$

where $\overset{p}{\rightarrow}$ denotes convergence in probability, and

(ii) the permutation distribution of $\sqrt{n}T_n$ based on the test statistic $T_n = \hat{P}_{n,k}(X_1, \ldots, X_n) - \hat{p}$ satisfies

$$
\sup_t |\hat{R}_n(t) - \Phi(t/\sigma_{\hat{p}}(p,k))| \overset{p}{\rightarrow} 0,
$$

where $\sigma_D(p,k)$ and $\sigma_{\hat{p}}(p,k)$ are given in Theorem 2.1.
In particular, part (i) shows that the (random) permutation distribution of $\sqrt{n}\hat{D}_{n,k}(X)$ behaves asymptotically like the true unconditional sampling distribution of $\sqrt{n}D_{n,k}(X)$. Note, however, that due to the need to center $\hat{P}_{n,k}(X)$ by $\hat{p}$, the same is not true for the sampling distribution of $\sqrt{n}(\hat{P}_{n,k}(X) - p)$.

3 Asymptotics Under General Stationary Processes

In this section, we describe the asymptotic distributions and permutation distributions of $\hat{D}_{n,k}(X)$ and $\hat{P}_{n,k}(X) - \hat{p}$ under a general stationary process $P$. When considering the asymptotic distributions of the statistics, we confine the class of processes considered to those satisfying a particular notion of asymptotic independence, or mixing.

3.1 A General Convergence Theorem Under $\alpha$-Mixing

Define the measure of dependence

$$\alpha(\mathcal{A}, \mathcal{B}) = \sup \left\{ |\mathbb{P}(A \cap B) - \mathbb{P}(A)\mathbb{P}(B)| \mid A \in \mathcal{A}, B \in \mathcal{B} \right\},$$

where $\mathcal{A}$ and $\mathcal{B}$ are two sub $\sigma$-fields of the $\sigma$-field $\mathcal{F}$. For $X = (X_i, i \in \mathbb{Z}_+)$, a sequence of random variables, let us define the mixing coefficient

$$\alpha(X, n) = \sup_{j \in \mathbb{Z}} \alpha\left( \mathcal{F}^j_0(X), \mathcal{F}^\infty_{j+n}(X) \right),$$

where the $\sigma$-field $\mathcal{F}^K_j(X)$ is given by $\sigma(X_i, J \leq i \leq K)$, with $\sigma(\ldots)$ denoting the $\sigma$-field generated by $(\ldots)$. We say $X$ is $\alpha$-mixing if $\alpha(X, n) \to 0$ as $n \to \infty$. Additionally, for $G = (G_i, i \in \mathbb{Z}_+)$, a stationary sequence of random vectors, let

$$\Sigma(G) = \text{Var}(G_1) + 2 \sum_{i=2}^{\infty} \text{Cov}(G_1, G_i).$$

By appealing to Theorem 1.7 of Ibragimov (1962), we can give a general form for the asymptotic distributions of the test statistics under $\alpha$-mixing processes.

**Theorem 3.1.** Assuming $X = (X_j, j \in \mathbb{Z}_+)$ is a stationary, $\alpha$-mixing, Bernoulli sequence such that $\sum_{j=1}^{\infty} \alpha(X, j) < \infty$, with $\alpha(X, j)$ given by (3.1), then
(i) \( \hat{P}_{n,k}(X) \), where \( \hat{P}_{n,k}(X) \) is given by (1.1), is asymptotically normal with limiting distribution given by

\[
\sqrt{n} \left( \hat{P}_{n,k}(X) - \frac{\mathbb{E}[Y_{jk}]}{\mathbb{E}[Y_{j(k-1)}]} \right) \xrightarrow{d} N \left( 0, \frac{\mathbb{E}[\Psi_j]}{\mathbb{E}[Y_{j(k-1)}]} \right),
\]

where, \( \Psi_j = [Y_{jk}, Y_{j(k-1)}]^\top \) and \( \Sigma(\Psi_j) \) is given by (3.2), and

(ii) \( \hat{P}_{n,k}(X) - \hat{p} \) is asymptotically normal with limiting distribution given by

\[
\sqrt{n} \left( \left( \hat{P}_{n,k}(X) - \hat{p} \right) - \left( \frac{\mathbb{E}[Y_{jk}]}{\mathbb{E}[Y_{j(k-1)}]} - 1 \right) \right) \xrightarrow{d} N \left( 0, \frac{\mathbb{E}[\Lambda_j]}{\mathbb{E}[Y_{j(k-1)}]} \right),
\]

where \( \Lambda_j = [Z_{jk}, Z_{j(k-1)}, Z_{j(k-1)}, Z_{j(k-1)}] \) and \( \Sigma(\Lambda_j) \) is given by (3.2).

(iii) \( \hat{D}_{n,k}(X) \), given by (1.3), is asymptotically normal with limiting distribution given by

\[
\sqrt{n} \left( \hat{D}_{n,k}(X) - \left( \frac{\mathbb{E}[Y_{jk}]}{\mathbb{E}[Y_{j(k-1)}]} - 1 \right) \right) \xrightarrow{d} N \left( 0, \frac{\mathbb{E}[\Lambda_j]}{\mathbb{E}[Y_{j(k-1)}]} \right),
\]

where \( \Lambda_j = [Z_{jk}, Z_{j(k-1)}, Z_{j(k-1)}, Z_{j(k-1)}] \) and \( \Sigma(\Lambda_j) \) is given by (3.2).

Remark 3.1. Note that \( \mathbb{E}[Y_{jk}] / \mathbb{E}[Y_{j(k-1)}] \) is equal to the probability of a success following \( k \) consecutive successes, given by \( \gamma_P(\mathbb{P}, k) = \mathbb{P}(X_{j+k} = 1|X_{j+k-1} = 1, \ldots, X_j = 1) \). Likewise, the asymptotic mean of \( \hat{D}_{n,k}(X) \) is equal to the difference in the probability of successes following \( k \) consecutive successes and failures, given by

\[
\gamma_D(\mathbb{P}, k) = \mathbb{P}(X_{j+k} = 1|X_{j+k-1} = 1, \ldots, X_i = 1) - \mathbb{P}(X_{j+k} = 1|X_{j+k-1} = 0, \ldots, X_j = 0).
\]

The parameters \( \gamma_P(\mathbb{P}, k) \) and \( \gamma_D(\mathbb{P}, k) \) are functionals of the underlying stationary process \( \mathbb{P} \) and the value of \( k \).

Theorem 3.1 implies that

\[
\sqrt{n} (\hat{P}_{n,k}(X) - \gamma_P(\mathbb{P}, k)) \xrightarrow{d} N(0, \tau^2_P(\mathbb{P}, k)) \quad \text{and} \quad \sqrt{n} (\hat{D}_{n,k}(X) - \gamma_D(\mathbb{P}, k)) \xrightarrow{d} N(0, \tau^2_D(\mathbb{P}, k))
\]

where the limiting variances \( \tau^2_P(\mathbb{P}, k) \) and \( \tau^2_D(\mathbb{P}, k) \) are also parameters or functionals of the underlying process \( \mathbb{P} \) and \( k \). In particular, \( \tau^2_D(\mathbb{P}, k) = \mathbb{E}[\Lambda_j] \Sigma(\Lambda_j) \mathbb{E} \left[\Lambda_j\right] \), as in part (iii).
of Theorem 3.1. If $\hat{\tau}_P^2(k)$ and $\hat{\tau}_D^2(k)$ are consistent estimators of $\tau_P^2(\mathbb{P}, k)$ and $\tau_D^2(\mathbb{P}, k)$, then $\hat{P}_{n,k}(\mathbf{X}) \pm \hat{\tau}_P(k) \frac{z_{1-a/2}}{\sqrt{n}}$ and $\hat{D}_{n,k}(\mathbf{X}) \pm \hat{\tau}_D(k) \frac{z_{1-a/2}}{\sqrt{n}}$ are asymptotically valid confidence intervals for $\gamma_P(\mathbb{P}, k)$ and $\gamma_D(\mathbb{P}, k)$ respectively. Of course, when $H_0^i$ is true, $\tau_P^2(\mathbb{P}, k) = \sigma^2(p, k)$, where $p$ is the marginal probability of success at any time point for the process $\mathbb{P}$.

Remark 3.2. For a fixed stationary model, the limiting variances of $\hat{P}_{n,k}(\mathbf{X})$, $\hat{P}_{n,k}(\mathbf{X}) - \hat{p}$, and $\hat{D}_{n,k}(\mathbf{X})$ can be quite complicated. However, they, as well as their entire sampling distributions, can be estimated with general bootstrap methods for stationary time series (see Lahiri 2003), such as the moving blocks bootstrap (Liu and Singh 1992 and Künsch 1989), the stationary bootstrap (Politis and Romano 1994), or subsampling (Politis et. al 1999). Such methods provide asymptotically valid confidence intervals for general parameters, such as $\gamma_P(\mathbb{P}, k)$ and $\gamma_D(\mathbb{P}, k)$.

Remark 3.3. If we consider a stationary sequence of alternatives that is contiguous to $H_0^i$ for some $p$, then by LeCam’s 3rd lemma, we expect that $\hat{P}_{n,k}(\mathbf{X})$, $\hat{P}_{n,k}(\mathbf{X}) - \hat{p}$, and $\hat{D}_{n,k}(\mathbf{X})$ have limiting distributions with shifted means and that their limiting variances are the same as under $H_0^i$. In this case, $\hat{P}_{n,k}(\mathbf{X}) \pm \sigma_P(\hat{p}_n, k) \frac{z_{1-a/2}}{\sqrt{n}}$ and $\hat{D}_{n,k}(\mathbf{X}) \pm \sigma_D(\hat{p}_n, k) \frac{z_{1-a/2}}{\sqrt{n}}$ are asymptotically valid confidence intervals for $\gamma_P(\mathbb{P}, k)$ and $\gamma_D(\mathbb{P}, k)$ under stationary alternatives contiguous to $H_0^i$. As we have identified the expression for the mean of the limiting distributions of $\hat{P}_{n,k}(\mathbf{X})$, $\hat{P}_{n,k}(\mathbf{X}) - \hat{p}$, and $\hat{D}_{n,k}(\mathbf{X})$, and have previously calculated their limiting variances under $H_0$, we can now anticipate their limiting distributions under contiguous alternatives. This will allow us to calculate the limiting power for $\hat{P}_{n,k}(\mathbf{X})$, $\hat{P}_{n,k}(\mathbf{X}) - \hat{p}$, and $\hat{D}_{n,k}(\mathbf{X})$ under various alternatives. Note that we have not verified the conditions in LeCam’s 3rd lemma. However, we will formally verify the limiting behavior of the test statistics under consideration in some Markov Chain models in the subsequent subsection.

### 3.2 Power Against a Streaky Class of Alternatives

In this section, we study the asymptotic power of tests of randomness using the test statistics $\hat{P}_{n,k}(\mathbf{X}) - \hat{p}$ and $\hat{D}_{n,k}(\mathbf{X})$ against a stylized alternative model of streakiness, wherein persistence begins after streaks of $m$ successive successes or failures. First, we evaluate the exact asymptotic distribution of $\hat{P}_{n,k}(\mathbf{X}) - \hat{p}$ and $\hat{D}_{n,k}(\mathbf{X})$ when $m$ is equal to 1.

**Theorem 3.2.** Assuming $X_1, X_2, \ldots$ is a two-state stationary Markov Chain on $\{0, 1\}$ with tran-
position matrix given by
\[
P = \begin{bmatrix}
\frac{1}{2} + \varepsilon & \frac{1}{2} - \varepsilon \\
\frac{1}{2} - \varepsilon & \frac{1}{2} + \varepsilon
\end{bmatrix},
\] (3.3)
where \(0 \leq \varepsilon < \frac{1}{2}\), then

(i) \(\hat{D}_{n,1}(X)\), given by (1.3) with \(k\) equal to 1, is asymptotically normal with limiting distribution given by
\[
\sqrt{n}(\hat{D}_{n,1}(X) - 2\varepsilon) \xrightarrow{d} N\left(0, 1 - 4\varepsilon^2\right).
\] (3.4)

(ii) \(\hat{P}_{n,1}(X)\), given by (1.1) with \(k\) equal to 1, is asymptotically normal with limiting distribution given by
\[
\sqrt{n}(\hat{P}_{n,1}(X) - \frac{1}{2} - \varepsilon) \xrightarrow{d} N\left(0, \frac{1}{4} - 2\varepsilon^2\right).
\] (3.5)

(ii) \(\hat{P}_{n,1}(X) - \hat{p}\), given by (1.1) with \(k\) equal to 1, is asymptotically normal with limiting distribution given by
\[
\sqrt{n}(\hat{P}_{n,1}(X) - \hat{p} - \varepsilon) \xrightarrow{d} N\left(0, \frac{1 - 2\varepsilon + 16\varepsilon^2}{4 - 8\varepsilon}\right).
\] (3.6)

Remark 3.4. The argument for Theorem 3.2 holds if we let \(\varepsilon\) vary with \(n\) such that \(\varepsilon_n = \varepsilon + O\left(n^{-1/2}\right)\). If we take \(\varepsilon_n = \frac{h}{\sqrt{n}}\), then \(\sqrt{n}(\hat{D}_{n,1}(X) - \frac{2h}{\sqrt{n}}) \xrightarrow{d} N(0, 1)\) and therefore the power of the test that rejects when \(\sqrt{n}\hat{D}_{n,1}(X) > z_{1-\alpha}\) is given by
\[
P\left(\sqrt{n}\hat{D}_{n,1}(X) > z_{1-\alpha}\right) = P\left(\sqrt{n}\left(\hat{D}_{n,1}(X) - \frac{2h}{\sqrt{n}}\right) > z_{1-\alpha} - 2h\right)
\rightarrow 1 - \Phi(z_{1-\alpha} - 2h).
\]
The same limiting power results if \(z_{1-\alpha}\) is replaced by the permutation quantile.

Next, we verify the asymptotic normality of \(\hat{P}_{n,k}(X) - \hat{p} = \hat{D}_{n,k}(X)\) for deviations from independence occurring at general \(m\).

**Theorem 3.3.** Let \(0 \leq \varepsilon < \frac{1}{2}\). Assume \(X_1, X_2, \ldots\) is a two-state stationary Markov chain of order \(m\) on \(\{0, 1\}\) such that the probability of transitioning from 1 to 1 (0 to 0) is \(\frac{1}{2} + \varepsilon\) after \(m\) successive 1’s (0’s) and \(\frac{1}{2}\) after any other sequence of \(m\) states with at least one 1 and one 0, then
\[
\sqrt{n} \left( \hat{P}_{n,k}(X) - \mu_P(k, m, \varepsilon) \right) \xrightarrow{d} N \left( 0, \sigma_P^2(k, m, \varepsilon) \right), \\
\sqrt{n} \left( \hat{P}_{n,k}(X) - \hat{\mu} - \mu_P(k, m, \varepsilon) \right) \xrightarrow{d} N \left( 0, \sigma_P^2(k, m, \varepsilon) \right), \text{ and} \\
\sqrt{n} \left( \hat{D}_{n,k}(X) - \mu_D(k, m, \varepsilon) \right) \xrightarrow{d} N \left( 0, \sigma_D^2(k, m, \varepsilon) \right)
\]

where \( \mu_P(k, m, \varepsilon), \mu_P(k, m, \varepsilon), \) and \( \mu_D(k, m, \varepsilon) \) are given explicitly in the proof and \( \sigma_P^2(k, m, \varepsilon), \sigma_P^2(k, m, \varepsilon), \) and \( \sigma_D^2(k, m, \varepsilon) \) are functions of \( k, m, \) and \( \varepsilon. \)

The functions \( \sigma^2(k, m, \varepsilon) \) are continuous in \( \varepsilon, \) so if we take \( \varepsilon_n = \frac{h}{\sqrt{n}} \) then we expect that \( \sigma_P^2(k, m, \varepsilon), \sigma_P^2(k, m, \varepsilon), \) and \( \sigma_D^2(k, m, \varepsilon) \) would converge to the asymptotic variances of \( \hat{P}_{n,k}(X), \)
\( \hat{P}_{n,k}(X) - \hat{\mu}, \) and \( \hat{D}_{n,k}(X) \) under \( H_0, \) respectively. This is verified formally for the case of \( m = 1 \)
in Remark 3.4 and can be shown more generally by tracing the proof of Theorem 3.2, though the details are omitted. Therefore, if \( \varepsilon_n = \frac{h}{\sqrt{n}}, \) then
\[
\sqrt{n} \left( \hat{D}_{n,k}(X) - \mu_D(k, m, \varepsilon_n) \right) \xrightarrow{d} N \left( 0, 2^{k-1} \right),
\]
where \( 2^{k-1} \) is the asymptotic variance of \( \hat{D}_{n,k}(X) \) under \( H_0, \) given by Theorem 2.1. Let \( \phi_D(k, m, h) \) denote the limit of \( \frac{\sqrt{n} \mu_D(k, m, \varepsilon_n)}{\sqrt{2^{k-1}}} \) and \( z_{1-\alpha} \) be the \( 1 - \alpha \) quantile of the standard normal distribution. The power of the test that rejects when \( \frac{\sqrt{n} \mu_D(X)}{\sqrt{2^{k-1}}} > z_{1-\alpha} \) where under the Markov Chain model considered in Theorem 3.3 is given by
\[
P \left( \frac{\sqrt{n} \hat{D}_{n,k}(X)}{\sqrt{2^{k-1}}} > z_{1-\alpha} \right) = P \left( \sqrt{n} \left( \frac{\hat{D}_{n,k}(X)}{\sqrt{2^{k-1}}} - \frac{\mu_D(k, m, \varepsilon_n)}{\sqrt{2^{k-1}}} \right) > z_{1-\alpha} - \frac{\sqrt{n} \mu_D(k, m, \varepsilon_n)}{\sqrt{2^{k-1}}} \right) \\
\rightarrow 1 - \Phi(z_{1-\alpha} - \phi_D(k, m, h)). \tag{3.7}
\]
Table 1 displays the values of \( \phi_D(k, m, h) \) for \( m \) and \( k \) between 1 and 4. The tests that reject for large values of \( \hat{D}_{n,k}(X) \) for \( k = m \) have the largest power against the alternative where streakiness begins after \( m \) consecutive successes or failures. The test that rejects for large values \( \hat{D}_{n,k}(X) \) for \( k = 1 \) against the alternative with \( m = 1 \) has the largest power over any combination of test statistics and alternatives. Thus, when we present results measuring the finite-sample power, the power of the test using \( \hat{D}_{n,k}(X) \) for \( k = 1 \) against the alternative with \( m = 1 \) gives an upper bound to the power of any of the hypothesis tests against any models of streakiness we consider.

Figure 1 displays the power for the permutation test rejecting at level 0.05 for large values of \( \hat{D}_{n,k}(X) \) for \( k \) between 1 and 4 and \( n = 100 \) against the model considered in Theorem 3.3.
with \( m = 1 \) over a grid of \( \varepsilon \). The solid lines display the power of each test measured with a simulation, drawing and implementing the tests on 2,000 replicates of sequences for each value of \( \varepsilon \). The dashed lines display the power approximated with the asymptotic expression derived in equation (3.7).

The finite-sample simulation and asymptotic-approximation results are remarkably close. The permutation test rejecting for large values of \( \hat{D}_{n,1}(X) \) has the largest power, and in fact, in the following section we show that it is asymptotically equivalent to the uniformly most powerful unbiased test. The power of the test rejecting for large values of \( \hat{D}_{n,1}(X) \) is approximately 0.5 for \( \varepsilon = 0.08 \) and \( n = 100 \).

### 3.3 Asymptotic Equivalence between the Wald-Wolfowitz Runs Test and the Test Based on \( \hat{D}_{n,1}(X) \)

The Wald-Wolfowitz Runs Test (Wald and Wolfowitz 1940) rejects for small values of the number of runs \( R \), or equivalently, for large values of

\[
Z_n = \left( \frac{-R + \hat{p}(1 - \hat{p})}{\hat{p}(1 - \hat{p})} \right).
\]

As shown in Wald and Wolfowitz (1940), under i.i.d. Bernoulli trials, \( \sqrt{n}Z_n \overset{d}{\to} N(0,1) \), so the runs test may use either \( z_{1 - \alpha} \) or a critical value determined exactly from the permutation distribution. Note that the runs test is known to be the uniformly most powerful unbiased test against the Markov Chain alternatives considered in Section 3.2; see Lehmann and Romano (2005), Problems 4.29–4.31. The following Theorem shows the runs test is asymptotically equivalent to the test based on \( \hat{D}_{n,1}(X) \).

**Theorem 3.4.** The Wald Wolfowitz Runs Test and the test based on \( \hat{D}_{n,1}(X) \) are asymptotically equivalent in the sense that they reach the same conclusion with probability tending to one, both under the null hypothesis and under contiguous alternatives. In particular, we show the following:

(i) Under i.i.d Bernoulli trials,

\[
\sqrt{n}(\hat{D}_{n,1}(X) - Z_n) \overset{P}{\to} 0.
\]

---

3 Most shooters take 100 shots in the experiment considered in GVT and MS. Three shooters take 90, 75, and 50 shots, respectively.
Therefore, if both statistics are applied using \( z_{1-\alpha} \) as a critical value, they both lead to the same decision with probability tending to one.

(ii) Since (3.8) implies the same is true under contiguous alternatives to Bernoulli sampling (for some \( p \)), the same conclusion holds.

(iii) The same conclusion holds if \( z_{1-\alpha} \) is replaced by critical values obtained by the permutation distribution.

(iv) Both tests have the same local limiting power functions under some sequence of contiguous alternatives, and in particular, under the Markov Chain model considered in Section 3.2, where the limiting local power function is given in Remark 3.4.

Remark 3.5. The permutation test based on the standardized first sample autocorrelation divided by the sample variance, which is not known to have any optimality properties for binary data, is equivalent to the permutation test based on \( \sum_{j=1}^{n} X_j X_{j+1} \) by the invariance of the sample mean and variance under permutations. In turn, the permutation test based on \( \sum_{j=1}^{n} X_j X_{j+1} \) is asymptotically equivalent to the permutation test based on \( \hat{P}_{n,1}(X) \); See Wald and Wolfowitz (1943). It also follows from (C.5) in the Online Appendix that the test based on \( \hat{P}_{n,1}(X) - \hat{p} \) and \( \hat{D}_{n,1}(X) \) are asymptotically equivalent. Therefore, the permutation tests based on \( Z_n, \hat{D}_{n,1}(X), \hat{P}_{n,1}(X) - \hat{p} \), and the first sample autocorrelation are asymptotically equivalent and Theorem 3.4 can be applied to any of the four tests. Miller and Sanjurjo (2014) note this approximate equivalence. Their results are not asymptotic and are based on an approximate algebraic equivalence supported by simulation of correlations between the various test statistics.

3.4 Asymptotic Behavior of the Permutation Distribution in Non I.I.D. Settings

Previously, we considered the permutation distribution for various test statistic sequences \( T = \{T_n\} \). The permutation distribution itself is random, but depends only on the number of successes in the data set. Under i.i.d. Bernoulli trials, the number of successes is binomial. We now wish to study the behavior of the permutation distribution in possibly non i.i.d. settings (such as the Markov Chain models considered in Section 3.2). But first, we will study the behavior of the permutation distribution for fixed (nonrandom) sequences of number of successes, in which case the permutation distribution is not random, but its limiting distribution is nontrivial.

In order to do this, the following notation is useful. Let \( L_n(h) \) be the permutation distribution
based on a data set of length \( n \) with

\[
S_n = S_n (h) = \left\lfloor \frac{n}{2} + h \sqrt{n} \right\rfloor
\]
successes and \( n - S_n \) failures, where \( \lfloor x \rfloor \) denotes the largest integer less than or equal to \( x \).

So, for a given \( h \), \( S_n(h) \) is the greatest integer less than or equal to \( n/2 + h \sqrt{n} \). Note that if \( S_n \) is an integer between 0 and \( n \), then \( h = n^{-1/2} (S_n - n/2) \). Note \( L_n(0) \) is then the permutation distribution when you observe \( n/2 \) successes in \( n \) trials if \( n \) is even (and \( (n-1)/2 \) successes if \( n \) is odd). We wish to derive the limiting distribution of \( L_n(0) \).

The claim is that when \( T_n = \hat{D}_{n,1}(X) \), given by (1.3), \( L_n(0) \) converges in distribution to \( N(0,1) \). In fact, \( L_n(h_n) \) has the same limit whenever \( h_n \to h \) for some finite \( h \). Note that the permutation distribution \( \hat{R}_n(\cdot) \) previously considered for i.i.d. sampling can be expressed as \( L_n(\hat{h}_n) \), where

\[
\hat{h}_n = n^{-1/2} (S_n - \frac{n}{2}),
\]
and \( S_n \) is the number of successes in \( n \) Bernoulli trials.

We can now prove a theorem for the behavior of the permutation distribution for the statistic \( \hat{D}_{n,1}(X) \) under nonrandom sequences. Note that, if \( h_n \) is nonrandom, so is \( L_n(h_n) \) and the limit result then does not require any probabilistic qualification (such as convergence in probability or almost surely).

**Theorem 3.5.** Assume \( h_n \to h \). Let \( L_n(h_n) \) be the permutation distribution based on \( \left\lfloor \frac{n}{2} + \sqrt{n}h_n \right\rfloor \) number of successes (and the remaining failures). Equivalently, if \( S_n \) is the number of successes at time \( n \), then assume \( n^{-1/2} (S_n - \frac{n}{2}) \to h \). Then,

\[
L_n(h_n) \xrightarrow{d} N(0,1).
\]

**Remark 3.6.** The argument generalizes if \( h_n \) is defined to be the permutation distribution based on \( \lfloor p + \sqrt{n}h_n \rfloor \) number of successes, so that the fixed number of successes at time \( n \), \( S_n \), satisfies \( \sqrt{n}(S_n - np) \to h \).

**Corollary 3.1.** The same argument generalizes to \( \hat{D}_{n,k}(X) \) for general \( k \) and \( \hat{P}_k - \hat{p} \). Rather than \( N(0,1) \) as the limit, one gets the same unconditional limiting distribution for these statistics under i.i.d. sampling.

It also follows that we can derive the behavior of the permutation distribution for non i.i.d.
processes, such as the Markov Chains considered in Section 3.2.

**Theorem 3.6.** Suppose that \(X_1, X_2, \ldots\) is a possibly dependent stationary Bernoulli sequence. Let \(\hat{S}_n\) denote the number of successes in \(n\) trials. Assume, for some \(p \in (0, 1), \sqrt{n}(\hat{S}_n - np)\) converges in distribution to some limiting distribution. Then, the permutation distribution for \(\hat{D}_{n,1}(X)\) converges to \(N(0, 1)\) in probability; that is

\[
\sup_t |\hat{R}_n(t) - \Phi(t)| \overset{P}{\to} 0. \tag{3.9}
\]

**Remark 3.7.** In the Markov Chain model considered in Section 3.2, we know from the proof of Theorem 3.2 that

\[
\sqrt{n}(\hat{S}_n - n/2) \overset{d}{\to} N \left( 0, \frac{1}{4} + \frac{\varepsilon}{1-2\varepsilon} \right),
\]

and so Theorem 3.6 applies. More generally, the assumption that \(\sqrt{n}(\hat{S}_n - np)\) converges in distribution can be weakened to the assumption that \(X\) is an \(\alpha\)-mixing process, as the former condition follows from the latter assumption by Theorem 1.7 of Ibragimov (1962).

### 4 Tests of the Joint Null

The previous sections dealt with the statistical properties of the statistics \(\hat{G}_{n,k}(X_i)\), applied to an individual \(i\), given a choice of \(G \in \{D, P, Q\}\). In order to consider the joint null hypothesis that no individual deviates from randomness, we first consider methods that combine these statistics, or corresponding \(p\)-values, over all individuals to provide an overall test for deviation from the joint null. We will consider four well-known approaches to this below. Since it is not clear that there is a universally optimal choice of test statistic, we will also combine these results over many choices of test statistics to get one global test of \(H_0\).

We simulate the finite-sample power of these joint hypothesis testing procedures against alternatives in which each of the \(N\) individuals has probability \(\theta\) of being drawn from the streaky alternative considered in Section 3.2 under a specified \(\varepsilon\).

#### 4.1 Methods Considered

We outline four procedures for testing the joint hypothesis \(H_0\) using a single statistic \(\hat{G}_{n,k}(X_i)\), given a choice of \(G \in \{D, P, Q\}\) and a value of \(k\). We then present two methods for testing \(H_0\) which combine individual tests of \(H_0\) using various test statistics into one overall test statistic.
The four procedures that test the joint hypothesis $H_0$ using a single statistic $\hat{G}_{n,k}(X_i)$ combined across individuals are as follows:

- **Average Value of $\hat{G}_{n,k}(X_i)$**: The first procedure rejects for large values of the average of the appropriately centered mean of the test statistic over individuals $\bar{G}_k$. Specifically, $D_k = \sum_{i=1}^N D_{n,k}(X_i)$, $\bar{P}_k = \sum_{i=1}^N \hat{P}_{n,k}(X_i) - \hat{p}_i$, and $\bar{Q}_k = \sum_{i=1}^N \hat{Q}_{n,k}(X_i) - (1 - \hat{p}_i)$. MS implement this procedure and approximate the critical values of the test rejecting for large $\bar{T}_k$ with a normal approximation and with a stratified permutation procedure wherein each individual’s observed sequence of trials is permuted separately. We will refer to the distribution of a statistic computed on each of the permuted replicates of each individual’s sequence of trials as the stratified permutation distribution. In each stratified permutation, $\bar{G}_k$ is computed over all individuals with $\hat{G}_{n,k}(X_i)$ defined.

- **Minimum $p$-value**: Let $\rho_G(k,i)$ denote the $p$-value for individual $i$ for a test of the hypothesis $H_{i0}$ which rejects for extreme values of $\hat{G}_{n,k}(X_i)$. The minimum $p$-value joint hypothesis testing procedure rejects for small values of $\hat{\psi}_{T,k} = \min_{1 \leq i \leq N} (\rho_G(k,i))$. The critical values of the test rejecting for small value of $\hat{\psi}_{G,k}$ can be approximated by the stratified permutation distribution of $\hat{\psi}_{G,k}$.

- **Fisher’s Method**: The Fisher joint hypothesis test statistic (Fisher 1925) is given by $\hat{f}_{G,k} = -2 \sum \log (\rho_G(k,i))$. If $\rho_G(k,i)$ are $p$-values for independent tests, then $\hat{f}_{G,k}$ has a chi-squared distribution with $2 \cdot N$ degrees of freedom. However, we need to account for the fact that $\bar{D}_n, \bar{P}_n, \bar{Q}_n$ are undefined for some sequences. By assigning a $p$-value of 1 to these sequences, the critical values of the test rejecting for large values of $\hat{f}_{G,k}$ can be approximated with the stratified permutation distribution of $\hat{f}_{G,k}$.

- **Tukey’s Higher Criticism**: The Tukey Higher Criticism test statistic is given by

$$\hat{T}_{G,k} = \max_{0 < \delta < \delta_0} [T_{\delta}] = \max_{0 < \delta < \delta_0} \left[ \sqrt{N \left( \xi_{\delta} - \delta \right)} \right],$$

where $\xi_{\delta}$ is the fraction of individuals that are significant at level $\delta$ for a given test of $H_{i0}$ rejecting for large values of $\hat{G}_{n,k}(X_i)$ and $\delta_0$ is a tuning parameter. Again, critical values of the test rejecting for large values of $\hat{G}_{S,k}$ can be approximated with the stratified permutation distribution of $\hat{G}_{S,k}$. The fraction $\xi_{\delta}$ is computed over the set of individuals.
for which \( \xi_\delta \) is defined; see Donoho and Jin (2004) for further discussion. MS implement binomial tests (Clopper and Pearson 1934) that reject for large proportions of significant individuals. A binomial test chooses a threshold of significance \( \delta \), and rejects \( H_0 \) at level \( \alpha \) if the number of individuals significant at level \( \delta \) exceeds the \( 1 - \alpha \) quantile of the distribution of a binomial variable with parameters \( N \) and \( \delta \). Tukey’s Higher Criticism is a refinement of this testing procedure that allows for a data-driven choice of the significance threshold \( \delta \).

The results of any of the procedures that test the joint hypothesis for a single test statistic can be combined with the results from tests using different test statistics with Fisher’s method or the minimum \( p \)-value procedure. Specifically, let \( \rho_G(k) \) be the \( p \)-value of a test of the joint null using the test statistic \( \hat{G}_{n,k}(X_i) \) for \( G \in \{D,P,Q\} \). The Fisher test statistic is given by

\[
\hat{F} = -2 \log \sum_{G \in \{D,P,Q\}} \sum_{k=1}^{4} \rho_G(k)
\]  

and the minimum \( p \)-value test statistic is given by \( \hat{\Psi} = \min \{ \rho_G(k) \mid G \in \{D,P,Q\}, 1 \leq k \leq 4 \} \).

The critical values for the tests rejecting for large values of \( \hat{F} \) and small values of \( \hat{\Psi} \) can be approximated with the stratified permutation distribution of \( \hat{F} \) and \( \hat{\Psi} \), respectively.

### 4.2 Power Against a Class of Streaky Alternatives

In this section, we implement a series of simulations that measure the power of the joint hypothesis testing methods presented in the Section 4.1 against alternatives in which each of the \( N \) individuals independently follow the streaky alternative with \( m = 1 \), studied in Section 3.2, with probability \( \theta \) and \( H_0^{i} \) with probability \( 1 - \theta \).

For all simulations, we simulate 1,000 draws of \( N = 26 \) individuals, each with \( n = 100 \) observed trials, under specified values of \( \epsilon \) and \( \theta \). For each simulated individual, we compute the \( p \)-value for each permutation test rejecting for large values of \( \hat{G}_{n,k}(X_i) \) for \( G \in \{D,P,Q\} \) and \( k \) in \( 1, \ldots, 4 \). We then compute each of \( \hat{G}_k, \hat{\psi}_G, \hat{f}_G, \hat{T}_G \), and their permutation distributions.

Figure 2 displays the proportion of replicates that reject \( H_0 \) at the 5\% level over a grid of \( \epsilon \) between 0 and 0.15 and \( \theta = 1 \). The test rejecting for large values of \( \hat{D}_1 \) has the largest

---

4There are 26 shooters that participate in the shooting experiment in GVT and MS.
power, followed by the tests rejecting for large \( \hat{f}_{D1} \), \( \hat{T}_{D1} \), and small \( \hat{\psi}_{D1} \), respectively. The test rejecting for large values of \( \bar{D}_1 \) has power near 1 for \( \varepsilon = 0.05 \) and near 0.5 for \( \varepsilon = 0.0175 \).

Figure 3 displays the proportion of replicates that reject \( H_0 \) at the 5% level over a grid of \( \theta \) between 0 and 1 and \( \varepsilon = 0.05 \). The rank ordering of the power of the test statistics is consistent with the previous figure. The test rejecting for large values of \( \bar{D}_1 \) has power around 0.5 for \( \theta = 0.33 \).

5 Application to the Hot Hand Fallacy

GVT and MS use data from a controlled and incentivized shooting experiment, implemented by GVT, to test the null hypothesis that basketball shooting is an i.i.d. process. To test the individual shooter hypotheses \( H_{i0} \), GVT and MS choose the test statistic \( \hat{D}_{n,k}(X_i) \). MS show formally that, while \( \hat{D}_{n,k}(X_i) \) converges to 0 in probability as \( n \) increases, the expectation of \( \hat{D}_{n,k}(X_i) \) for finite \( n \) is strictly less than 0 and argue numerically that this difference can be substantial for the sample sizes considered in the GVT shooting data. MS argue that if the GVT analysis is corrected to account for the small-sample bias, the results are reversed and there is evidence for significant deviations from randomness.

In this section, we replicate and extend the results of GVT and MS, delineating single, multiple, and joint testing environments and applying a suite of appropriate methods in each setting. We find that, while respecting the multiple testing environment, we are only able to reject \( H_{i0} \) for one shooter consistently. Tests of the joint null \( H_0 \) at the 5% level are not robust to the removal of this shooter from the sample. We conclude this section with a discussion of the interpretation of these results in light of the power analysis developed in Sections 3.2 and 4.2.

We observe shooting sequences for 26 members of the Cornell University men’s and women’s varsity and junior varsity basketball teams.\(^5\) 14 of the players are men and 12 of the players are women. For all but 3 players we observe 100 shots. We observe 90, 75, and 50 shots for three of the men.

5.1 Tests of Individual Shooter Hypotheses \( H_{i0} \)

We begin by testing the individual hypotheses \( H_{i0} \) with permutation tests. MS give the results of permutation tests as a robustness check. Permutation tests have the advantage of accounting

\(^5\)We obtained the data from https://www.econometricsociety.org/sites/default/files/14943_Data_and_Programs.zip on April 19, 2019.
for finite-sample bias automatically. We remarked in Section 2.2 that permutation tests are the only tests that are exactly level \( \alpha \). In the Appendix, we study individual tests relying on normal approximation confidence intervals, applied by both GVT and MS. Note that Theorem 2.1 justifies this approximation.

GVT present results for tests using \( \hat{D}_{n,k}(X_i) \) for \( k = 1, \ldots, 3 \) and MS present results using \( \hat{D}_{n,k}(X_i) \) for \( k = 3 \) and note that the results for \( k = 2 \) and 4 are consistent. We display results for all tests using \( \hat{D}_{n,k}(X_i) \), \( \hat{P}_{n,k}(X_i) \), and \( \hat{Q}_{n,k}(X_i) \) for \( k \) between 1 and 4, as these tests all have maximal power within the class of statistics we consider against different plausible models of hot hand shooting.

Figure 4 overlays the estimates for \( \hat{D}_{n,k}(X_i) \) onto the estimated permutation distributions for each shooter and streak length \( k = 1, \ldots, 4 \). Each panel displays the density of the statistics of interest for each shooter over the permutation replications in a white-to-black gradient. The 97.5\(^{th}\) and 2.5\(^{th}\) quantiles of the estimated permutation distributions are denoted by black horizontal line segments. The observed estimates for \( \hat{D}_{n,k}(X_i) \) are denoted by grey horizontal line segments. Online Appendix Figures 4 and 5 show equivalent plots for the tests statistics \( \hat{P}_{n,k}(X_i) - \hat{p}_i \), and \( \hat{Q}_{n,k}(X_i) - (1 - \hat{p}_i) \), respectively. The observed values of \( \hat{D}_{n,k}(X_i) \) are above the 97.5\(^{th}\) quantile of the permutation distribution for 1 shooter for \( k = 1 \), 3 shooters for \( k = 2 \) and 4, and 4 shooters for \( k = 3 \).

Online Appendix Figures 6, 7, and 8 display the \( p \)-values of the one-sided permutation tests using \( \hat{D}_{n,k}(X_i) \), \( \hat{P}_{n,k}(X_i) \), and \( \hat{Q}_{n,k}(X_i) \) for each \( k = 1, \ldots, 4 \). Under \( H_0 \) we would expect the \( p \)-values to vary about the black line drawn on the diagonal. Almost all \( p \)-values are below the diagonal line. However, relatively few \( p \)-values are below the canonical thresholds of 0.05 and 0.1. Roughly, the separation between the \( p \)-values and the diagonal line increases with \( k \).

### 5.2 Multiple Hypothesis Testing Procedures

In this section, we apply a set of multiple hypothesis testing procedures to test the individual hypotheses \( H^i_{0} \) simultaneously. These procedures allow us to infer which shooters can be detected as deviating from randomness.

The collection of individual \( p \)-values across the 26 players and 12 test statistics offers a valuable summary of the results of the 312 tests of the individual hypotheses \( H^i_{0} \). However, conclusions drawn from these \( p \)-values must be taken with caution, as the probability of a Type 1 error increases with the number of tests. For example, consider 26 independent tests based on
the test statistic $\hat{D}_{n,1}(X_i)$, each tested at level $\alpha = 0.05$. If all the null hypotheses are true, then the chance of at least one false rejection (i.e., the familywise error rate) is $1 - 0.95^{26} \approx 0.74$. Thus, we implement multiple testing procedures that control the familywise error rate at level $\alpha$, allowing for greater confidence in decisions made over the hypotheses $H_i^0$ simultaneously.

Let $\rho_i$ denote the $p$-value for the test of $H_i^0$. Let the $p$-values ordered from lowest to highest be $\rho^{(1)}, \ldots, \rho^{(N)}$ with associated hypotheses $H^{(1)}_0, \ldots, H^{(N)}_0$. First, we implement two variants of the Bonferroni procedure, the canonical Bonferroni procedure and the Bonferroni-Šidák procedure. The canonical Bonferroni procedure rejects $H_i^0$ for each $i$ such that $\rho_i \leq \alpha/N$. The Bonferroni-Šidák procedure rejects $H_i^0$ for each $i$ such that $\rho_i \leq \left(1 - (1 - \alpha)^{1/N}\right)$. The Bonferroni-Šidák procedure is marginally more powerful than the canonical Bonferroni procedure, but can fail to control the familywise error rate if there is negative dependence between tests. In our setting, the tests are independent, so the Bonferroni-Šidák procedure is justified.

Second, we implement two algorithmic multiple testing procedures, the Holm (1979) step-down procedure and the Hochberg (1988) step-up procedure. Let $j$ be the minimal index such that $\rho^{(j)} > \frac{\alpha}{m + 1 - j}$ and $l$ be the maximal index such that $\rho^{(l)} \leq \frac{\alpha}{m + 1 - l}$.

The Holm step-down procedure rejects all $H^{(i)}_0$ with $(i) < (j)$ and the Hochberg step-up procedure rejects all $H^{(i)}_0$ with $(i) < (l)$. The Hochberg step-up procedure is more powerful than the Holm step-down procedure, but can fail to control the familywise error rate if there is negative dependence between tests. Again, as the tests in our setting are independent, the Hochberg step-up procedure is justified.

Table 2 displays the number of rejections of $H_i^0$ at level $\alpha = 0.05$ when the $p$-values from the one-sided individual shooter permutation tests are corrected with a suite of multiple testing procedures. On the whole, each procedure consistently rejects $H_i^0$ for only one shooter, shooter 109, over the set of test statistics considered. The procedures reject $H_i^0$ for two shooters when using $\hat{P}_{n,2}(X_i)$. No procedure rejects $H_i^0$ for any statistic with $k = 4$ or when using $\hat{Q}_{n,k}(X_i)$ with $k \geq 2$.

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6The results are identical if we take $\alpha = 0.1$. 22
5.3 Tests of the Joint Hypothesis $H_0$

In this section, we implement the procedures outlined in Section 4 that test the joint null $H_0$ and enable us to infer whether any shooters deviate from randomness.

The primary evidence MS provide in support of significant hot hand shooting effects are rejections of two tests of the joint null $H_0$. First, they reject $H_0$ for the test using $\bar{D}_k$ with $k = 3$, and note that the results for $k = 2$ and 4 are consistent. Second, they perform a set of binomial tests, rejecting for large proportions of individuals significant at the 5% and 50% levels. The binomial tests are sensitive to the choice of the significance thresholds 5% and 50% and Online Appendix Figure 6 Panel C indicates that these choices were fortuitous, in the sense that $H_0$ is rejected for these choices and not for others. Additionally, when the individual hypotheses $H^i_0$ are tested simultaneously by applying the 5% binomial test, the 50% binomial test, or Tukey’s Higher Criticism with the closed testing procedure of Markus et. al. (1976), no individual hypotheses are rejected at the 5% level, including Shooter 109.\(^7\)

Figure 5 overlays the estimates for $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ onto the estimated permutation distributions for each streak length $k = 1, \ldots, 4$. Each panel displays the density of the statistics of interest over the permutation replications in a white-to-black gradient. The 97.5\(^{th}\) and 2.5\(^{th}\) quantiles of the computed permutation distributions are denoted by dark black horizontal line segments. The observed estimates for $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ are indicated by grey horizontal line segments. Although each of the observed values of $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ are above the means of the respective permutation distributions, only the observed values of $\bar{D}_k$ and $\bar{Q}_k$ for $k$ equals 3 are above the 97.5\(^{th}\) quantile of their permutation distributions.

Table 3 presents the $p$-values for the four tests of $H_0$ outlined in Section 4 implemented with each test statistic $\hat{D}_{n,k}(X_i)$, $\hat{P}_{n,k}(X_i)$, and $\hat{Q}_{n,k}(X_i)$ for each $k$ between 1 and 4. The majority of tests using individual test statistics reject $H_0$ at the 5% level. The Fisher test statistic $\hat{F}$, specified in (4.1), is highly significant for the test using the means of the test statistics, for Tukey’s Higher Criticism, and for the test using the minimum $p$-value. $\hat{F}$ is significant at the 10% level for the test using the Fisher test statistic. The minimum $p$-value test statistic $\Psi$ is highly significant for all four tests.

However, the rejection of $H_0$ at the 5% level is not robust to the exclusion of shooter 109.

\(^7\)The closed testing procedure rejects an individual hypotheses $H^i_0$ at level $\alpha$ if all possible intersection hypotheses containing $H^i_0$ are rejected by a joint testing procedure at level $\alpha$. Note that any coherent multiple testing procedure that controls the familywise error rate must arise from a closed testing procedure; see Theorem 2.1 of Romano et. al (2011).
from the sample. Table 3 displays the $p$-values for the tests of $H_0$ implemented without the inclusion of shooter 109 in the sample. Now, at most 3 of the $p$-values for tests of $H_0$ using a single test statistic for each method of testing the joint null are significant at the 5% level. $\hat{F}$ and $\hat{Ψ}$ are no longer significant at the 5% level for tests using the means of the test statistics over shooters and Tukey’s Higher Criticism and are no longer significant at the 10% level for tests using the minimum $p$-value and Fisher’s test statistic.

5.4 Discussion

In order to evaluate the implications for the hot hand fallacy conveyed by the outcomes of the GVT shooting experiment, we consider three distinct questions. First, does basketball shooting deviate from an i.i.d. process? Second, how streaky is basketball shooting and how much variation is there in this streakiness between shooters? Finally and fundamentally, do people over-estimate the positive dependence in basketball shooting?

The first question can be answered by directly testing the joint null hypothesis $H_0$ that all shooters are i.i.d. The rejection of $H_{i0}$ for shooter 109 for most test statistics, robust to a set of multiple hypothesis testing corrections, is strong evidence that some basketball players exhibit streaky shooting. The large extent to which shooter 109 deviates from randomness is emphasized by Panel A of Figure 6, which plots his sequence of makes and misses. Shooter 109 begins by missing 9 shots in a row. Shortly thereafter, he makes 16 out of 17 shots, followed by a sequence where he misses 15 out of 18 shots and a sequence where he makes 16 shots in a row.

It is unlikely that a random Bernoulli sequence would generate this pattern, even among $N = 26$ random sequences. Panel B of Figure 6 plots the permutation distribution of $\hat{D}_{n,1}(X_i)$ for shooter 109’s shooting sequence, superimposing the observed value of $\hat{D}_{n,1}(X_i)$ with a vertical black line. The $p$-value of the individual permutation test using $\hat{D}_{n,1}(X_i)$ for shooter 109 is given by the proportion of permutations that are to the right of the observed value.

It is also unlikely, however, that the streakiness exhibited by shooter 109 is indicative of what should be expected of a representative basketball player. Figure 7 displays histograms and empirical distribution functions of the field goal and free throw shooting percentages of NBA

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8 GVT observe that the rejection the individual hypothesis $H_{i0}$ of Shooter 109 is significant, but do not consider the multiple testing problem.
players in the 2018–2019 regular season.9 The x-axis of the empirical distribution function plots have been relabelled such that the medians of the distributions are displayed as 0 and \( \varepsilon \) corresponds to the difference, in terms of shooting percentage, between the x-axis positions and the medians. The value of \( \hat{D}_{n,k}(X_i) - \beta D(n,k,\hat{p}_i) \) for \( k = 1 \) for shooter 109 is 0.38, corresponding to an \( \varepsilon \) of 0.19 in the model of streakiness developed in Section 3.2 with \( m = 1 \). An \( \varepsilon \) of this size is equivalent to varying between shooting at a rate similar to the best or worst shooter in the NBA depending on whether you made or missed your previous shot.

The second question, of measurement of the magnitude of and variation in the positive dependence of basketball shooting, can only be addressed if reasonable amounts of positive dependence can be distinguished from randomness. Unfortunately, the tests studied in this paper implemented on the GVT shooting data do not have sufficient power to detect parameterizations of the model of streaky shooting consistent with the variation in NBA shooting percentages. Suppose 50% of players shoot at a rate equivalent to the 75th percentile or the 25th percentile of the distribution of field goal percentage of NBA players after making a shot or missing a shot, respectively. This is parameterized as \( \varepsilon = 0.038 \) and \( \theta = 0.5 \). A simulation similar to those studied in Section 4.2 shows that, under this parameterization, the test rejecting for large values of \( \bar{D}_1 \) has a power of 0.6.

The expression for the limiting power function (3.7) indicates that tests of the individual hypotheses are even more under-powered. With a sample size of 100 shots, \( \varepsilon = 0.038 \), and \( m = 1 \), the power for the test using \( \hat{D}_{n,1}(X_i) \) is equal to 0.19. Even if the sample size were increased to 300 shots, as it is in Miller and Sanjurjo (2014), the power is only 0.37. A sample size of approximately 1050 shots is required for a power of 0.8. Larger sample sizes are required against alternatives with larger values of \( m \) or with tests using larger values of \( k \).

An answer to the third question, of whether people over-estimate the persistence in basketball shooting, requires evidence on people’s beliefs. Optimally, we would be able to infer beliefs from observations of incentivized decisions. Such data are unavailable to us in a form that directly translates to an estimate of people’s expectations of \( \varepsilon \) for any \( m \).10 However, GVT administer a survey of 100 basketball fans from the student bodies of Cornell and Stanford

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9 The data were downloaded from https://www.basketball-reference.com/leagues/NBA_2019_tots.html#totals_stats::fg_pct and https://www.basketball-reference.com/leagues/NBA_2019_tots.html#totals_stats::ft_pct on July 16, 2019. Following the minimum requirements established by www.basketball-reference.com, the free throw sample includes players who have attempted more than 125 free throws and the field goal sample includes players who have attempted more than 300 field goals.

10 Rao (2009) explores the shot selection of NBA players, concluding that players take more difficult shots on hit streaks. His analysis is unable to provide a direct estimate of \( \varepsilon \).
that directly elicits expectations of $\varepsilon$ when $m = 1$. Although survey evidence is suboptimal for this context and subject to the criticism that responses may be driven by framing or language, similar surveys of probabilistic expectations have found robust application in finance and macroeconomics (see Manski 2004 and Greenwood and Shleifer 2014).

The tests considered in this paper are able to detect the average hot hand shooting effect size predicted by the survey of fans presented in GVT with probability close to 1. GVT report that “The fans were asked to consider a hypothetical player who shoots 50% from the field. Their average estimate of his field goal percentage was 61% after having just made a shot and 42% after having just missed a shot.” This is roughly equivalent to an NBA player with the median field goal percentage shooting at the 91st percentile after making a shot and the 1st percentile after missing a shot. This variation corresponds to an $\varepsilon \approx 0.1$, which can be detected with a probability close to 1 for all four methods of testing the joint null and reasonably large proportions of streaky shooters.\footnote{The results of this calculation are similar for the difference between the average expected shooting percentage for making second free throws after having made or missed the first free throw, reported by GVT.}

If the participants in the GVT shooting experiment were similarly streaky to what was predicted by the participants in the GVT survey, we would expect a strong rejection of $H_0$.\footnote{Moreover, we would expect to reject $H_i$ for more than one individual at the 5% level after applying the Bonferroni-Šidák multiple testing correction. If $\varepsilon = 0.1$ and $\theta = 1$, then we would expect the minimum $p$-value test to reject at least one individual with probability 0.995 and at least two individuals with probability 0.965. The expected number of rejections for the minimum $p$-value test would be 4.78.} In fact, we would expect a strong rejection of $H_0$ under a model consistent with a substantial attenuation of the estimates of beliefs. Indeed, the power of the test based on $D_1$ is approximately 0.94 against the model with $m = 1$, $\theta = 0.5$, and $\varepsilon = 0.07$. However, certainty in the detection of a deviation from randomness is localized to shooter 109 and evidence against randomness for the remainder of the sample is tenuous. We find that the participants in the GVT survey overestimate streakiness in basketball shooting, the central thesis of GVT, but maintain the rejection of $H_0$, a core contribution of MS. This result tempers the MS conclusion of the reversal of the GVT results. The existence of streakiness in basketball shooting does not necessarily equate to the invalidation of the cognitive bias.

### 6 Conclusion

The purpose of this paper is to clarify and quantify the uncertainty in the empirical support for the human tendency to perceive streaks as overly representative of positive dependence—the hot
hand fallacy. Following Gilovich, Vallone, and Tversky (1985), the results of a class of tests of randomness implemented on data from a basketball shooting experiment have provided a central empirical support for the existence of the hot hand fallacy. The results and conclusions of these tests were drawn into question by Miller and Sanjurjo (2018), raising doubts about the validity of the hot hand fallacy as an accurate representation of human misperception of randomness. We evaluate the implications and interpretation of these tests by establishing their validity, approximating their power, and revisiting their application to the Gilovich, Vallone, and Tversky (1985) shooting experiment.

Our theoretical and simulation analyses show that the tests considered are insufficiently powered to detect effect sizes consistent with the observed variation in NBA shooting percentages with high probability. However, the tests are able to detect effect sizes consistent with those predicted by a survey of basketball fans with probability close to one. The results of these tests confirm that the shooting sequences of some basketball players deviate from randomness, but indicate that people over-estimate the magnitude of this deviation, providing support for the existence of the hot hand fallacy. More broadly, our findings support models of human misperception of randomness that incorporate over-confidence in inferences drawn from small samples.

Future research should measure and test the hot hand fallacy in new experimental and observational settings. We provide a mathematical and statistical theory to serve as a foundation for these future analyses. Additionally, we contribute an emphasis on the differentiation of individual, simultaneous, and joint hypothesis testing that can more clearly delineate the conclusions and limitations of inferences on deviations from randomness.

There are many potential models of streakiness in Bernoulli sequences. We explore only one in detail. Tests of the hot hand fallacy would optimally directly test the accuracy of people’s predictions of streakiness in stochastic processes and should be implemented in settings with reasonable power against sensible alternatives. Future research should study the construction of confidence intervals for the magnitude of streakiness in stochastic processes, optimal experimental design and choice of test statistic, and more rigorous elicitation of beliefs.
References


Stein, C., 1986. Approximate computation of expectations. IMS. Hayward, CA.


Table 1: Limit of the $\sqrt{n}$ Scaled Ratio of the Mean and Standard Deviation of the Asymptotic Distribution of $\hat{D}_{n,k}(X)$ Under Local Streaky Alternatives

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Table 1: Limit of the $\sqrt{n}$ Scaled Ratio of the Mean and Standard Deviation of the Asymptotic Distribution of $\hat{D}_{n,k}(X)$ Under Local Streaky Alternatives

Notes: Table displays the limit as $n$ grows to infinity of the $\sqrt{n}$ scaled ratio of the mean $\mu_D(k,m,\varepsilon_n)$ and the standard deviation $\sigma_D(k,m,\varepsilon_n)$ of the asymptotic distribution of $\hat{D}_{n,k}(X)$ under the stylized streaky Markov Chain alternatives considered in Section 3.2 for $m$ and $k$ between 1 and 4. An explicit expression for $\mu_D(k,m,\varepsilon_n)$ is given in the proof of Theorem 3.3. We consider local perturbations $\varepsilon_n = \frac{h}{\sqrt{n}}$, which imply that $\sigma_D(h,m,\varepsilon_n)$ converges to the asymptotic variance of $\hat{D}_{n,k}(X)$ under $H_0$. 

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Table 2: Number of Rejections of $H^i_0$ Under Various Multiple Hypothesis Testing Procedures

Notes: Table displays the number of rejections of $H^i_0$ at level $\alpha = 0.05$. for each of $\hat{D}_n,k (X_i)$, $\hat{P}_n,k (X_i)$, or $\hat{Q}_n,k (X_i)$ and each $k$ in 1, $\ldots$, 4 under 4 multiple hypothesis testing procedure implemented on the $p$-values from the one-sided permutation test.
Table 3: Tests of the Joint Null Hypothesis $H_0$ with and without Shooter 109

Notes: Table displays the $p$-values for four tests of the joint null hypothesis $H_0$ for $\hat{D}_k(X_i)$, $\hat{P}_k(X_i)$, or $\hat{Q}_k(X_i)$ and each $k$ in $1, \ldots, 4$ with and without the inclusion of shooter 109. The minimum $p$-value procedure, Fisher joint hypothesis testing procedure, and Tukey’s Higher Criticism procedure use the $p$-values from the one-sided individual shooter permutation test. We choose $\delta_0 = 0.5$ for computing $\hat{T}_{G,k}$. The $p$-values for all four procedures are estimated by permuting each shooter’s observed shooting sequence 100,000 times, computing the test statistics for each set of permuted shooting sequences, and computing the proportion of test statistics greater than or equal to the observed test statistics. We compute Fisher’s statistic $\hat{F}$ for all four procedures by taking the $-2$ times the log of the sum of the $p$-values for each $\hat{D}_k(X_i)$, $\hat{P}_k(X_i)$, or $\hat{Q}_k(X_i)$ and each $k$ in $1, \ldots, 4$. We compute the minimum $p$-value statistic $\hat{\Psi}$ for all four procedures by taking the minimum of the $p$-values for each $\hat{D}_k(X_i)$, $\hat{P}_k(X_i)$, or $\hat{Q}_k(X_i)$ and each $k$ in $1, \ldots, 4$. The $p$-values for $\hat{F}$ and $\hat{\Psi}$ are computed by estimating the stratified permutation distributions of $\hat{F}$ and $\hat{\Psi}$.
Figure 1: Power Curve for Permutation Test Rejecting for Large $\hat{D}_{n,k}(X)$

Notes: Figure displays the power for the permutation test rejecting at level $\alpha$ for large values of $\hat{D}_{n,k}(X)$ for a range of $\epsilon$ in the alternative given by (3.3), $n = 100$, and each $k$ in $1, \ldots, 4$. The solid lines display the power measured by a simulation, taking the proportion of 2,000 replications which reject at the 5% level for each value of $\epsilon$. The dashed lines display the power calculated by the analytic approximation given by (3.7).
Figure 2: Power Curve for Tests of the Joint Null

Notes: Figure displays the power for tests of the joint null $H_0$, which use the test statistic $\hat{D}_{n,k}(X)$ for each $k$ in $1, \ldots, 4$, against the alternative where every individual’s sequence $X_i$ follows the Markov Chain given by (3.3) for a range of $\epsilon$. We simulate 26 individuals who each take 100 shots.
Figure 3: Power Curve for Tests of the Joint Null

Notes: Figure displays the power for tests of the joint null $H_0$, which use the test statistic $\hat{D}_n,k(X)$ for each $k$ in $1,\ldots,4$, against the alternative where every individual’s sequence $X_i$ follows the Markov Chain given by (3.3) with $\varepsilon = 0.05$ with a probability $\theta$ and follows $H_0$ with probability $1 - \theta$, for a range of $\theta$. We simulate 26 individuals who each take 100 shots.
Figure 4: Permutation Distributions and Critical Values: $\hat{D}_{n,k}(X_i)$

Notes: Figure displays the observed values of $\hat{D}_{n,k}(X_i)$ overlaid on the estimated permutation distribution of $\hat{D}_{n,k}(X_i)$ under $H_0^i$ for each $k$ in 1, ..., 4 and each shooter $i$ with $\hat{D}_{n,k}(X_i)$ defined. The observed values of $\hat{D}_{n,k}(X_i)$ are denoted by light grey horizontal line segments. The estimated of the 97.5th and 2.5th quantiles of the permutation distribution of $\hat{D}_{n,k}(X_i)$ under $H_0^i$ are displayed by black horizontal line segments. We estimate the permutation distribution of $\hat{D}_{n,k}(X_i)$ under $H_0^i$ by permuting $X_i$ 100,000 times, computing $\hat{D}_{n,k}(X_i)$ for each permutation distribution. The estimates of the permutation distribution are displayed in vertical white to black gradients, shaded by the proportion of permutations whose computed value of $\hat{D}_{n,k}(X_i)$ lie in a fine partition of the observed support of $\hat{D}_{n,k}(X_i)$ under $H_0$. Within each panel, we sort the shooters by $\hat{D}_{n,k}(X_i)$, with the smallest value on the left and the largest value on the right.
Figure 5: Permutation Distribution and Critical Values for Average Over Shooters

Notes: Figure displays the observed values of $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ overlaid onto the estimated permutation distribution of $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ under $H_0$ for each $k$ in 1, ..., 4. The observed values of $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ are indicated by light grey horizontal line segments. The estimated of the 97.5\textsuperscript{th} and 2.5\textsuperscript{th} quantiles of the permutation distributions under $H_0$ are denoted by black horizontal line segments. We estimate the permutation distribution of $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ under $H_0$ by permuting each of the $X_i$'s 100,000 times and computing $\bar{D}_k$, $\bar{P}_k$, and $\bar{Q}_k$ for each permuted shot sequence. The estimates of the permutation distribution are displayed in vertical white to black gradients, shaded by the proportion of permutations whose computed values of $\bar{D}_k$, $\bar{P}_k$, or $\bar{Q}_k$ lie in a fine partition of the observed support of $\bar{D}_k$, $\bar{P}_k$, or $\bar{Q}_k$ under $H_0$. 

Notes: Panel A displays the cumulative sum of the sequence of makes and misses for shooter 109. Made baskets are coded as a 1 and missed baskets are coded as a −1. Panel B displays a density histogram of \( \hat{D}_n(X_i) \) computed for 100,000 permutations of shooter 109’s observed shooting sequence. The observed value of \( \hat{D}_n(X_i) \) is displayed with a vertical black line. The density histogram is superimposed with \( N(\beta_D(n,k,\hat{p}_i),\frac{1}{n}\sigma^2_D(\hat{p}_i,k)) \), which is the asymptotic approximation for the permutation distribution of \( \hat{D}_n(X_i) \) derived in Theorem 2.2, where \( \sigma^2_D(\hat{p}_i,k) \) is given in the statement of Theorem 2.1, shifted by a Monte Carlo approximation for the small-sample bias \( \tilde{\beta}_D(n,k,\hat{p}_i) \) discussed in the Appendix.
Figure 7: Distribution of Field Goal and Free Throw Shooting Percentage in the 2018-2019 NBA Season

Notes: Figure displays the distributions of the field goal and free throw shooting percentages of NBA players in the 2018–2019 regular season. Players shooting fewer than 300 field goals or 125 free throws are omitted when displaying the distributions of field goal and free throw shooting percentage, respectively. Panels A and B display a partial empirical cumulative distribution and a histogram of the field goal and free throw shooting percentages, respectively. To parallel the model developed in Section 3.2, in both panels the x-axis of the cumulative distribution is transformed such that the median is displayed as 0 and $\epsilon$ corresponds to the difference, in terms of shooting percentage, between the x-axis position and the median. The median free throw shooting percentage is 80.6% and the median field goal shooting percentage is 46.7%.
A Appendix: Normal Approximation Confidence Intervals

For their main analyses, GVT and MS use tests that rely on normal approximations to the distributions of \( \hat{D}_{n,k}(X_i) \), \( \hat{P}_{n,k}(X_i) \), and \( \hat{Q}_{n,k}(X_i) \). We have shown in Section 2 that these tests control the probability of a type I error asymptotically.

We are interested in giving confidence intervals for \( \gamma_P(\mathbb{P}, k) \), \( \gamma_Q(\mathbb{P}, k) \), and \( \gamma_D(\mathbb{P}, k) \), where

\[
\gamma_P(\mathbb{P}, k) = \mathbb{P}(X_{j+k} = 1|X_{j+k-1} = 1, \ldots, X_j = 1) - \mathbb{P}(X_j = 1),
\]

\[
\gamma_Q(\mathbb{P}, k) = \mathbb{P}(X_{j+k} = 0|X_{j+k-1} = 0, \ldots, X_j = 0) - \mathbb{P}(X_j = 0), \text{ and}
\]

\[
\gamma_D(\mathbb{P}, k) = \mathbb{P}(X_{j+k} = 1|X_{j+k-1} = 1, \ldots, X_j = 1) - \mathbb{P}(X_{j+k} = 1|X_{j+k-1} = 0, \ldots, X_j = 0).
\]

Recall from Remark 3.3 that \( \hat{P}_{n,k}(X_i) - \hat{\pi}_i \pm \hat{\sigma}_P(\hat{\pi}_i, k) \frac{z_{1-\alpha/2}}{\sqrt{n}} \), \( \hat{Q}_{n,k}(X_i) - (1 - \hat{\pi}_i) \pm \hat{\sigma}_Q(\hat{\pi}_i, k) \frac{z_{1-\alpha/2}}{\sqrt{n}} \), and \( \hat{D}_{n,k}(X_i) \pm \hat{\sigma}_D(\hat{\pi}_i, k) \frac{z_{1-\alpha/2}}{\sqrt{n}} \) are asymptotically valid confidence intervals for \( \gamma_P(\mathbb{P}, k) \), \( \gamma_Q(\mathbb{P}, k) \), and \( \gamma_D(\mathbb{P}, k) \) under stationary alternatives contiguous to \( H_0^i \), respectively.

MS depart from GVT by correcting for finite-sample bias. Specifically, let \( \beta_P(n, k, p_i) \) denote \( \mathbb{E}_{H_0^i}[\hat{P}_{n,k}(X_i) - p_i] \). Then, \( \hat{P}_{n,k}(X_i) - \hat{\pi}_i - \beta_P(n, k, p_i) \) is an unbiased estimator for \( \gamma_P(\mathbb{P}, k) \) and has asymptotic variance equal to \( \sigma_P^2(p, k) \) under \( H_0^i \). Therefore, \( \hat{P}_{n,k}(X_i) - \hat{\pi}_i - \beta_P(n, k, p_i) + \sigma_P^2(p, k) \frac{z_{1-\alpha/2}}{\sqrt{n}} \) is an asymptotically valid confidence interval for \( \gamma_P(\mathbb{P}, k) \) that likely has improved coverage in finite samples under \( H_0^i \). Likewise, let \( \beta_Q(n, k, p_i) \) and \( \beta_D(n, k, p_i) \) denote \( \mathbb{E}_{H_0^i}[\hat{Q}_{n,k}(X_i) - (1 - p_i)] \), and \( \mathbb{E}_{H_0^i}[\hat{D}_{n,k}(X_i)] \). Bias corrected confidence intervals for \( \gamma_Q(\mathbb{P}, k) \), and \( \gamma_D(\mathbb{P}, k) \) are formed similarly. Note that these parameters are all 0 under the null hypothesis \( H_0^i \).

MS approximate \( \beta_P(n, k, p_i), \beta_Q(n, k, p_i), \text{ and } \beta_D(n, k, p_i) \) using the parametric bootstrap, computing the means of \( \hat{D}_{n,k}(X_i), \hat{P}_{n,k}(X_i) - \hat{\pi}_i, \text{ and } \hat{Q}_{n,k}(X_i) - (1 - \hat{\pi}_i) \) over the many replicates of \( X_i \) drawn as i.i.d. Bernoulli sequences with probability of success \( \hat{\pi}_i \). We denote these estimates \( \beta_D(n, k, \hat{\pi}_i), \beta_P(n, k, \hat{\pi}_i), \text{ and } \beta_Q(n, k, \hat{\pi}_i) \) for each choice of streak length \( k \) and shooter \( i \).\(^{13}\)

Online Appendix Figures 1, 2, and 3 replicate the GVT and MS results, displaying 95% confidence intervals for \( \gamma_P(\mathbb{P}, k) \), \( \gamma_Q(\mathbb{P}, k) \), and \( \gamma_D(\mathbb{P}, k) \) for each shooter and streak length \( k = 1, \ldots, 4 \). We estimate the variance of \( \hat{P}_{n,k}(X_i) - \hat{\pi}_i, \hat{Q}_{n,k}(X_i) - (1 - \hat{\pi}_i), \) and \( \hat{D}_{n,k}(X_i) \) by plugging in each shooter’s observed shooting percentage \( \hat{\pi}_i \) into the respective formulae of the

\(^{13}\text{The expectations of the permutation distributions of } \hat{P}_k(X_i) - \hat{\pi}_i, \hat{Q}_k(X_i) - (1 - \hat{\pi}_i), \text{ and } \hat{D}_k(X_i) \text{ are also consistent estimates of } \gamma_P(\mathbb{P}, k), \gamma_Q(\mathbb{P}, k), \text{ and } \gamma_D(\mathbb{P}, k) \text{. In Online Appendix D, we provide second order approximations to } \gamma_P(\mathbb{P}, k), \gamma_Q(\mathbb{P}, k), \text{ and } \gamma_D(\mathbb{P}, k) \text{ and demonstrate that they perform accurately in small samples. The second order approximations may be computationally advantageous for problems of a large sample size.}
asymptotic variances.\(^{14}\) The 100 \cdot (1 - \alpha)\% confidence intervals for \(\gamma_\beta(\mathbb{P}, k)\), \(\gamma_\tilde{Q}(\mathbb{P}, k)\), and \(\gamma_\tilde{D}(\mathbb{P}, k)\) are given by

\[
P_{n,k}(X_i) - \hat{p}_i - \beta_p(n,k,\hat{p}_i) \pm t_{n,1-\alpha/2} \left( n^{-1/2} \sigma_p(\hat{p}_i,k) \right),
\]

\[
\hat{Q}_{n,k}(X_i) - (1 - \hat{p}_i) - \beta_Q(n,k,\hat{p}_i) \pm t_{n,1-\alpha/2} \left( n^{-1/2} \sigma_Q(1 - \hat{p}_i,k) \right),
\]

\[
\hat{D}_{n,k}(X_i) - \beta_D(n,k,\hat{p}_i) \pm t_{n,1-\alpha/2} \left( n^{-1/2} \sigma_D(\hat{p}_i,k) \right),
\]

respectively, where \(t_{n,1-\alpha/2}\) denotes the \(1 - \alpha/2\) quantile of the \(t\) distribution with \(n\) degrees of freedom.\(^{15}\)

These confidence interval constructions are valid for parameters where the underlying process \(\mathbb{P}\) is i.i.d. or nearly so (i.e., a sequence contiguous to i.i.d.). However, our main application is to determine whether the confidence intervals include 0, corresponding to the true parameters for an i.i.d. process. As mentioned before, for general and potentially non-contiguous stationary sequences one could apply block resampling methods as a means of confidence interval construction. Given the relatively small sample sizes of the data in the study under consideration, we do not pursue the more general problem of confidence interval construction using the bootstrap. Under the null, the asymptotic variances of the test statistics only depend on the un-

\(\text{quantiles.}
\]

\[
P(n,k,\hat{p}_i) = \frac{1}{\sqrt{n}} \hat{D}_{n,k}(X_i) - \beta_D(n,k,\hat{p}_i) \quad (A.1)
\]

\[
\sigma_p(\hat{p}_i,k) = \frac{1}{\sqrt{n}} \hat{D}_{n,k}(X_i) - \beta_D(n,k,\hat{p}_i)
\]

\[
\sigma_Q(1 - \hat{p}_i,k) = \frac{1}{\sqrt{n}} \hat{D}_{n,k}(X_i) - \beta_D(n,k,\hat{p}_i)
\]

\[
\sigma_D(\hat{p}_i,k) = \frac{1}{\sqrt{n}} \hat{D}_{n,k}(X_i) - \beta_D(n,k,\hat{p}_i)
\]

\(\text{estimate the variance of } \hat{D}_{n,k}(X_i) \text{ with}
\]

\[
\frac{(V_{ik} - 1) s_{p,i}^2 + (W_{ik} - 1) s_{Q,i}^2}{V_{ik} + W_{ik} - 2} \left( \frac{1}{V_{ik}} + \frac{1}{W_{ik}} \right)
\]

\(\text{where } s_{p,i}^2 = \left( \frac{V_{ik}}{V_{ik} - 1} \right) \hat{D}_{n,k}(X_i) (1 - \hat{p}_{n,k}(X_i)) \text{ and } s_{Q,i}^2 = \left( \frac{W_{ik}}{W_{ik} - 1} \right) \hat{Q}_{n,k}(X_i) (1 - \hat{Q}_{n,k}(X_i)). \text{ This estimator is typically employed when } \hat{P}_{n,k}(X_i) \text{ and } \hat{Q}_{n,k}(X_i) \text{ are the sample means of i.i.d. populations assumed to have equal variances. This is not the case in our setting, where the variances of } \hat{P}_{n,k}(X_i) \text{ and } \hat{Q}_{n,k}(X_i) \text{ are not equal and the covariance of } \hat{P}_{n,k}(X_i) \text{ and } \hat{Q}_{n,k}(X_i) \text{ is not equal to 0. However, in Online Appendix E, we show that the ratio of } (A.1) \text{ and the asymptotic variance of } \hat{D}_{n,k}(X_i) \text{ converges to 1 in probability.}\)

\(\text{We use the } t \text{ quantiles to be consistent with MS, though they are no more justified asymptotically than the normal quantiles.}\)
than 0. MS approximate the variance of $\hat{D}_{n,k}(X_i)$ differently. For their approximation, the 95% confidence intervals for $\gamma_{D}(\mathbb{P},k)$ with $k = 3$ are above 0 for 5 shooters.